

## News Release

**Important:**

- Mirae Asset TIGER ETF series is an umbrella fund with a series of different sub-funds (the “Funds”) which are exchange traded funds and which seek to provide investment results that, before deduction of fees and expenses, closely correspond to the performance of their respective underlying indices.
- Certain Funds are subject to concentration risk as a result of tracking the performance of a single geographical region (Asia) or single sector. They are likely to be more volatile than a broad-based fund, such as a global equity fund, as they are more susceptible to fluctuations in value of the underlying indices resulting from adverse conditions in that single region or sector.
- Certain Funds invest in Asian emerging markets and are therefore subject to greater risk of loss compared with investments in developed markets due to greater political, economic, taxation and regulatory uncertainty and risks linked to volatility and market liquidity.
- An investment in the units of the Funds may directly or indirectly involve exchange rate risk.
- The units of the Funds may trade at a substantial premium or discount to their net asset value.
- Investment involves risks. Investors should not base on this document alone to make investment decisions. Before making any investment decision, prospective investor should read the Funds’ offering documents (available on [www.tigeretf.com.hk](http://www.tigeretf.com.hk)) carefully for further details, including the product features and risk factors, and should consider seeking independent professional advice.

## Mirae Asset TIGER ETF Series – Asian Sectors Expands Investment Opportunities in Asia

### ***Mirae Asset launches seven ETFs that allow investors to capture investment potential in specific Asian sectors and consumer trends***

Hong Kong, January 27, 2012 – Mirae Asset Global Investments (Hong Kong) Limited (“Mirae Asset”) today launched seven new Exchange Traded Funds (ETFs) in its Mirae Asset TIGER ETF Series to help investors target their investments in Asian sectors and global consumer trends. The ETFs include:

Mirae Asset TIGER S&P Emerging Asia Consumer ETF (Stock Code: 3054.HK)  
Mirae Asset TIGER S&P Global Consumer Brands ETF (Stock Code: 3056.HK)  
Mirae Asset TIGER S&P Asia ex JANZ Financials ETF (Stock Code: 3064.HK)  
Mirae Asset TIGER S&P Asia ex JANZ IT ETF (Stock Code: 3066.HK)  
Mirae Asset TIGER S&P Asia ex JANZ Industrials ETF (Stock Code: 3075.HK)  
Mirae Asset TIGER S&P Asia ex JANZ Energy ETF (Stock Code: 3076.HK)  
Mirae Asset TIGER S&P Asia ex JANZ Materials ETF (Stock Code: 3078.HK)

“The new sector-specific Asia ETFs and the consumer ETFs will help investors better target their investments to capture the investment potential in Asia and beyond,” said Roger Liu, Director - Head of ETF Division, Mirae Asset.

Mirae Asset TIGER S&P ASIA excluding Japan, Australia and New Zealand (ex JANZ) ETFs, track the S&P Pan-Asia ex JANZ LargeCap Sector Indices, and allow investors to express their view on Industrials, Financials, Energy, Materials and Information Technology (IT) sectors buoyed by the steady development in Asia’s economy. The 10 countries covered in the ETFs, namely China (non-A shares), Hong Kong, Singapore, India, Korea, Taiwan, Thailand, Indonesia, Malaysia, and the Philippines, were selected to spread coverage to a wide range of Asian economies as well as provide access to some of the region’s fastest growing economies.

Meanwhile, investors can express their view on consumer opportunities using Mirae Asset TIGER S&P Emerging Asia Consumer ETF and Mirae Asset TIGER S&P Global Consumer Brands ETF, which track the S&P Emerging Asia Consumer Index and S&P Global Consumer Enterprises Index, respectively.

“As different sectors under or outperform at different points of the economic cycle, investors can tactically rotate their allocations in each sector to improve their overall portfolio performance,” Liu added. “Our goal in launching these ETFs is to give investors a full set of options in expressing their individual investment outlook and risk appetite to capture opportunities in Asia and the global consumer market.”

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#### **Notes to Editors**

##### **About Mirae Asset**

Mirae Asset Financial Group is a leading independent financial services group in Asia, headquartered in Seoul, South Korea. While the group's core business is asset management, it also provides comprehensive financial services in the areas of wealth management and life insurance.

Mirae Asset Global Investments Group is the asset management arm of Mirae Asset Financial Group. It is one of the largest investors in emerging market equities<sup>1</sup>. With around 650 employees, including more than 125 dedicated investment professionals (as of 30 September 2011), Mirae Asset Global Investments Group has a presence in Hong Kong, China, Korea, India, Vietnam, Taiwan, Brazil, the United Kingdom and the United States. Mirae Asset Global Investments Group manages over US\$44 billion in assets globally (as of 30 September 2011).  
[www.miraeasset.com](http://www.miraeasset.com)

<sup>1</sup> Source: One of the largest investors in emerging market equities amongst 54 asset management firms surveyed - Investing in Emerging Market Equities Survey, Investment & Pensions Europe (IPE), January 2011.

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